

EDITORIAL CALENDAR

A September 2015 study conducted by the *Medical News* editorial team confirmed that our readers find *Medical News* articles useful in performing their jobs.

Business.....	81.80%	News	79.0%	Peer Profiles	70.80%
Clinical.....	70.20%	Products	65.40%	Regulatory	73.80%
Events.....	71.40%	Facility Profiles	67.70%	Research	67.20%
Services	71.30%	Technology	75.20%		



	CLINICAL I	CLINICAL II	BUSINESS	SPECIAL FOCUS	SPACE DEADLINE	MATERIALS DEADLINE
JAN/FEB	Cardiovascular Care	Medical Weight Loss	Health Law I	Trauma & Pain Management	JAN 2	JAN 5
MAR/APR	Oncology	ENT/Allergy	Healthcare Real Estate	Telemedicine/Rural Health Care	FEB 26	MAR 2
APRIL	SPECIAL INCHARGE EDITION				MAR 26	MAR 30
MAY/JUNE	Neurology	Women's Health	CNO Roundtable	Practice Management	APR 23	APR 27
JULY/AUG	Ortho/Sports Medicine	Men's Health	CFO Roundtable	Physical Therapy/Pain Management	JUNE 25	JUNE 29
SEPT/OCT	Pediatrics	Gastroenterology	Health Law II	Autism Spectrum Disorder	SEPT 3	SEPT 7
NOV/DEC	Senior Care	Pulmonary/Sleep Studies	Financial Planning	Cybersecurity	OCT 29	NOV 2

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